



CLOTHING DRIVE GUIDE

- **Step 1: Pick your date**

- Choose a start and end date that gives everyone time to clean out their closets—most drives last 1-2 months.

- **Step 2: Get the word out**

- Spread the word so everyone knows how to help!
- Ways to share: Post on social media with photos and reminders, announce at meetings, classes, or events, hang flyers around your school, church, or neighborhood, text or email friends and family.

- **Step 3: Schedule your pickup & collect donations**

- During the drive it is great to find a place to collect donations or to ask to have everyone bring them to a central location day of (like your school parking lot) . On your pick-up day, we bring a truck to your specified location and we pack it full of your bagged donations. Then, we weigh your bags and pay you for what you collected. It's really that simple!

- **Step 4: Celebrate your impact and thank participants.**

- Thanks to you, we made a BIG difference together!

Tips for success

- Avoid school scheduling the pickup day on breaks or holiday weekends
- Plan for a time when people are already decluttering (like end of summer or before winter).
- If you're hosting at an event (like a game night or youth group meeting), set up bins so people can drop off while they're there.
- Set a goal to help keep everyone motivated (e.g. 100 bags)
- Pick a deadline and stick to it!

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 **Big Brothers
Big Sisters.**
OF UTAH

DONATION CENTER